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## **Indiana Dairy Community Responds to WTHR Segment**

May 17, 2011 – Indianapolis, Ind., -- In light of last night's news report, "What's In Your Milk?," the dairy community in Indiana would like to reiterate our unwavering commitment to producing pure, wholesome milk. This commitment starts on the farm with top-notch animal care and extends across the supply chain -- from the milk tanker trucks to the processing plant to the grocery store -- to ensure that the dairy foods you enjoy each day are as wholesome and pure as nature intended.

Indiana dairy farmers have a strong track record of compliance with state and federal regulations, and we support education and enforcement efforts to further strengthen our track record. All milk is already tested for the most commonly used farm antibiotics, and a complementary program randomly tests for less commonly used medicines. The national dairy industry is cooperating with U.S. Food and Drug Administration (FDA) to refine the supplemental residue testing program that was proposed several months ago, and we will update you when a timeline for implementing that program is determined.

You can find more information on milk quality and safety at [www.winnersdrinkmilk.com](http://www.winnersdrinkmilk.com) and [www.dairyfarmingtoday.com](http://www.dairyfarmingtoday.com).

For information on the judicious use of antibiotics across agriculture, visit Animal Health Institute Web site: [www.healthyanimals.org](http://www.healthyanimals.org).

Milk Promotion Services of Indiana, Inc. (MPSI) is the nonprofit planning and management organization of the American Dairy Association of Indiana, Inc. and the Dairy & Nutrition Council, Inc., which are responsible for increasing demand for dairy products through nutrition education and advertising/promotion on behalf of Indiana's dairy producers. For more information about these and other dairy checkoff programs, please contact Jenni Purcell at [317-842-3060](tel:317-842-3060) or [Purcell@WinnersDrinkMilk.com](mailto:Purcell@WinnersDrinkMilk.com) or visit our Web site, [winnersdrinkmilk.com](http://winnersdrinkmilk.com).